

Architecture

Sport & Leisure



## *Facts*

**Client:** Feria Investments & Colonnade

**Project:** Folly Reach

**Includes:** 82 homes, 17 apartments, public destination facilities & 4\* hotel

**Value:** £55 million

**Location:** Folly Works, Isle of Wight, UK

**Role:** Lead Architects





river view of folly reach



maximising river frontage

The carefully selected development of proposed uses complement each other and mirror the existing recreational, tourist and residential mix. This creates a more sustainable community and destination point whilst moving away from the existing industrial use.

The scheme creates a strong visual presence from the river, an enhanced sense of place, and a destination hosting a landmark hotel building with beautiful dwellings cascading along the contours of the site as well as being secluded by the encompassing tree-cape.



#### 14 hectare master plan:

- 82 bespoke homes
- 17 apartments
- 4\* hotel with:
  - Spa
  - Small business units
  - Organic shop
- River facilities:
  - Visitor learning centre
  - Public bird hide
  - Rowing club
  - Sailing club
- Improved vehicle links



site master plan

The layout of the residential accommodation takes advantage of the natural site falls in terms of the provision of "upside down living" access at an upper level and large areas of glass to create light, spacious interiors and long scenic river views.

The architectural style is contemporary with a mix of modern and local materials in the form of render and stone contrasted with a soft, natural landscaped scheme.

The vision for creating Folly Reach has evolved through the skilled knowledge, investigation and experience of a multi-disciplinary professional team. Although there were many constraints to integrate, the product that has evolved is truly exceptional in its vision and delivery capability in respect of both product and engagement with public and private sector alike. This will result in the creation of homes to live in, a landmark hotel to stay in, jobs to be created and for a truly one off environment to be created, operated, enjoyed and manged by many.



typical three storey house

*"The scheme exploits the natural contours & stunning views up the river. Sites of special scientific interest demanded a sensitive approach."*



first floor access & living



high quality apartments



sailing club facilities



integrating 4\* hotel facilities



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