

PARKLIFE FOOTBALL HUBS PROGRAMME

Frequently Asked Questions

What is Parklife Football Hubs funding for London?

Parklife Football Hubs for London is a capital funding programme aiming to provide new build floodlit 3G artificial grass pitches and supporting ancillary accommodation to organisations who can demonstrate commitment to the key principles of the fund.

“...the normal range of award per hub site is expected to be between £500,000 to £3,000,000”

Who are the funding partners?

The Football Association, Premier League and Sport England (backed by Government) are the national funding partners. The Mayor of London is a strategic partner and will contribute £1.5m partner funding to the programme in London. The Football Foundation is the delivery partner.

Who can apply?

The Funding Partners expect London Boroughs to be the primary applicants to the Football Hubs programme in London. However, they will not rule out Expressions of Interest from organisations with significant playing pitch provision (such as universities, and other public / charitable / voluntary organisations).

How much can we apply for?

There is no maximum grant per applicant; however, the normal range of award per hub site is expected to be between £500,000 to £3,000,000.

Do I need partnership funding?

Yes. It is expected that applicants will provide a minimum of 40% of total project costs from their own or partner funding. This can be spread across several hub sites on a pro-rata basis to achieve the 40% criteria.



What types of projects will Parklife Football Hubs fund?

Parklife Football Hub projects is a portfolio approach across an area and individual hub sites will be based around new build (or modernised) floodlit rubber crumb AGPs (Artificial Grass Pitches). Hub sites will normally include a minimum of two AGP's per site and potentially include high quality natural turf pitches alongside changing and social accommodation.

What is the minimum security of tenure required for each hub site?

The project needs to be based on a site(s) where the local authority/lead organisation holds ownership or long-term (minimum 25-years) leasehold.

Do we need an adopted up to date Playing Pitch Strategy (PPS) to apply for Football Hubs?

You are not required to have a PPS fully adopted at the point of applying; however, a PPS will need to be undertaken in line with Sport England's methodology. The PPS can be developed concurrently with your bid, but only in cases where partnership funding does not apply on playing field land disposals.

How do I submit an EOI?

The lead partner should complete and submit an EOI form with covering/supporting letter(s) to Sport England by email at funding@sportengland.org by 4pm on Friday 15th July 2016.

When will I found out if we have been successful with our EOI?

The Funding Partners anticipate being able to inform the outcome of the Expression of Interest process in September 2016.

What happens if we are successful at EOI stage?

Successful projects will be invited to develop an area-wide plan at Stage 2 for submission to the Funding Partners.

What about non London projects?

An EOI round for non-London projects is expected to be launched in autumn 2016.

LK2 can help, support and guide you throughout this process, for more information, please contact us on 01522 750 776 or info@lk2.co.uk