



LK2 Case Study

Kenwick Park Hotel, Louth

A leisure club and spa boasting the perfect blend of contemporary innovation and traditional splendour, opened in June 2016.

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Kenwick Park Hotel is set within the 320-acre Kenwick Park Estate in the market town of Louth. Located on the River Lud, Louth town is characterised by Georgian architecture and St James' Church, which features the tallest spire of any medieval church in England.

The hotel's original leisure club was a popular and well-known facility until it was destroyed in a fire in October of 2014.

An initial design was prepared by Kenwick Park using the original building's architect shortly after the incident. LK2 was then appointed to progress & complete the design and be lead designer on the project until completion.

Kenwick Park felt that it was extremely important to retain some of the recognisable features from the original building, such as the dramatic pool hall and hexagonal shaped feature roofs. These became the defining elements of the new design.

The key to the project for us was to update the facilities, creating a fantastic improved facility, whilst keeping the theme of the former building and meeting modern requirements for fire safety, ventilation and environmental legislation. We really wanted to provide the client with a building to be proud of.





Overleaf: **Dramatic pool hall**
 Overleaf: **Entrance hall**
 Above: **Entrance atrium**
 Above right: **External hydro-spa**

With this in mind, the pool hall has remained as the central attribute of the leisure club, while the entrance hall and central atrium have been designed to reflect the shape and feel of the pool, creating a seamless transition between the three areas.

The new building has also been split into two distinct areas, with the spa situated upstairs and the leisure club located on the ground floor. This has been created for two unique user groups: leisure club members and spa visitors. In total the building has 2519m² of floor space, divided between both areas.

The ground floor spans 1600m² and houses a new state of the art gymnasium, enhanced changing facilities and an exercise studio, including a spinning room – all of which offer an ultra-modern experience. The pool hall comprises of a 20m pool, alongside learner and baby pools, with a spa pool, thermal spa area and external hydro-spa.

The first floor has 919m² of space and is home to: ten treatment rooms, a relaxation room with mood lighting and a nail room where guests can be pampered. Both floors have their own high spec lounge areas available to guests, plus serveries on both floors which provide drinks, sandwiches and snacks. Both

parts of the building are also fully accessible to wheelchairs, as LK2 wanted to ensure the new facilities were accessible to all guests.

Owner and Managing Director, Stuart Flynn, said: “The new ClubSpa@Kenwick opened on Wednesday 8th June after a fourteen-month build time following the devastating loss of the previous Kenwick Health and Leisure Club through fire in October 2014.

“The new Spa has been enthusiastically welcomed by local and regional visitors to Kenwick Park with its spacious luxury treatment rooms, lounges, and associated Pool Hall and Thermal Experience suite.

“The relaunch of the membership scheme has been equally successful with the full release of memberships taken up within five weeks. A waiting list has now formed due to the 5-star finish which is a result of the combined efforts of the professional advisors and building contractors.”

The renovated Kenwick Park Hotel offers the perfect mix of slick, modern innovation and traditional grandeur, providing users with the ultimate in luxury and increasing visitors to the area.